

ANFACO / BANCO SABADELL FOUNDATION DESIGN AWARD 2022-4TH EDITION



This is a competition organised by ANFACO-CECOPESCA and the Banco Sabadell Foundation, with the aim of selecting young designers to create a packaging design for tinned goods. The winning design will be used, for a one year period, to package the tins used in the campaign to promote the consumption of tinned fish and seafood called “Cata la Lata”.

This initiative aims to recognise and foster the creative talent of young designers and give them an opportunity to showcase their work, as well as providing the fish and seafood canning industry with an incentive to innovate its packaging.

Designers who can participate

The competition is open to designers of all nationalities who are under 35 years of age on the deadline for submitting applications, who have received training at Design Schools in Spain, and who meet the requirements set out in these rules.

Panel of judges

A panel of judges agreed upon by ANFACO-CECOPESCA and the Banco Sabadell Foundation will select ten finalists and the winner. The panel of judges will meet in May 2022. Each member will have one vote and decisions will be taken by majority vote.

Promotional campaign

“Cata la Lata” (‘Try the Tin’) is the slogan under which ANFACO-CECOPESCA will be promoting the use of tinned fish and seafood as part of their promotional campaign intended to increase the consumption of tinned food and raise awareness about the excellent quality of these products among consumers, restaurateurs, consumer associations, the media and government agencies.

How the competition works

The following rules apply:

1. Prior submission of applications

- 1.1. The competition is open to designers of any nationality born before 31 December 1987 who have studied art and design at any Design School in Spain.
- 1.2. Designers and artists wishing to enter the competition should submit their application through the Banco Sabadell Foundation website: <https://www.fundacionbancosabadell.com/en/collaborations/grants-awards/> between 23 February and 29 April 2022 (inclusive of both dates), including:
 - A biographical note or curriculum vitae (two pages maximum), indicating the most important achievements in their career.
 - Personal details of the designer: home address, telephone number, email address and a copy of their ID card or passport.
 - A design proposal in a PDF file, in DIN A4 format, no larger than 10 MB, containing 5 pages that include the following:
 - 1st page: Cover sheet with the name of the project and the name of the applicant.
 - 2nd page: Blueprint for at least one of the proposed designs.
 - 3rd to 5th pages: 3 mock-up displays of the design.
 - The design must include the “CATA LA LATA” logo and make reference to the following varieties of tinned fish: mussels in escabeche sauce, sardines in olive oil and yellowfin tuna in olive oil. The same design may be used for each variety or, alternatively, the design may be adapted to the product to which it refers. The colour of the “CATA LA LATA” logo can be adapted to the proposed design.

Download the “Cata la Lata” logo [here](#).

Download the layout model [here](#).

2. Selection of entries

- 2.1. A panel of judges, whose composition is specified in these rules, will select, from among the applicants, 10 finalists and then the winner, who will receive €6,000 in prize money via bank transfer (amount subject to prevailing tax legislation). The selected image will be used to package the tins used in the “Cata la Lata” promotional campaign for a one year period and it will be featured in major international trade fairs and congresses of the food industry.
- 2.2. winner will be notified of the result before 1 June 2022, by telephone or email, using the number or address provided upon entering the competition; the other finalists will be notified on 30 June 2022, which is Canning Day in Spain and the day on which the award ceremony will be held.
- 2.3. Depending on the quality of the designs submitted, the panel of judges may select fewer finalists or declare that there is no winning design.
- 2.4. Designers who have submitted an application undertake to be reachable by telephone or email in order to be notified of the decision made by the panel of judges and, in the event they are selected, to subsequently provide/clarify any information which may be required of them and, if necessary, to adapt the design to the requirements of the campaign. In the event that the selected winner cannot be reached by telephone or does not respond by email within 48 hours of ANFACO-CECOPESCA’s attempt to contact them, the prize will either be awarded to the runner-up or no winner will be declared, at the discretion of ANFACO-CECOPESCA and the Banco Sabadell Foundation.

3. Submission of proposals

- 3.1. Between 23 February and 29 April 2022 (inclusive of both dates).
- 3.2. The submission of designs entails the free assignment of reproduction rights to ANFACO-CECOPESCA, which reserves the right to produce and use the designs of the 10 finalists and the winner in any initiatives related to the Award (exhibitions, reproductions and dissemination through the official channels of ANFACO-CECOPESCA and the Banco Sabadell Foundation). The participants guarantee, fully indemnifying ANFACO-CECOPESCA and the Banco Sabadell Foundation, the authorship and originality of the designs submitted, as well as the intellectual property rights assigned to ANFACO-CECOPESCA and the Banco Sabadell Foundation.
- 3.3. ANFACO-CECOPESCA and the Banco Sabadell Foundation reserve the right to publish the creations of the 10 finalists and the winner through their official channels.

4. Personal data processing

The personal data of the participants will be processed by ANFACO-CECOPESCA to manage and process the Award, as well as for its subsequent publicity and dissemination. The Banco Sabadell Foundation will process personal data to manage entry applications and the panel of judges’ intervention to select the winner of the Award. Both organisations will operate in the capacity of joint data controllers. Personal data will be stored for as long as necessary to manage and promote the Award for the period indicated in these rules. The data subject may, under the terms and conditions set forth in data protection regulations, exercise their rights of access, rectification, objection, erasure, restriction and portability by writing to the joint data controllers:

— ANFACO-CECOPESCA, at the following email address: anfaco@anfaco.es or at its registered address.

— The Banco Sabadell Foundation, at the following email address: ejercicioderechosprotecdatos@bancosabadell.com, or at its registered address.

Similarly, should the data subject consider it necessary, they may contact the Spanish Data Protection Agency (AEPD) in order to safeguard their rights.